

Credential of the Teachers

Name	: Dr. Anil Mishra
Date of birth	: 10/12/1980
Designation	: Assistant Professor
Office address	: College of Agriculture Kundeshwar Road Tikamgarh MP
Home address	: Shri Ram Colony Gopal GanjSagar MP
Mobile number	: 9425452065 e mail : doctoranil97@rediffmail.com



Date of joining

Post	Assistant Professor	Associate Professor	Professor
Date of joining	17/05/2012		
Experience in year	10 years		

Qualification

Examination	Years of passing	Subject (s)	University/ Institute	Any distinction
BBA (HONS)	2000	Marketing, Finance	Dr. HS GOUR UTD SAGAR MP	
MBA	2002	Marketing,	Dr. HS GOUR UTD SAGAR MP	
Title of MBA thesis				
Doctorate	2006	Marketing	Dr. HS GOUR UTD SAGAR MP	
Title of Ph D thesis		Evaluation of Marketing Strategies in FMCG Segment		
Post doctoral				
Any Other				
UGC NET	2013	Management	UGC	
PGDAEM	2020-21	Agricultural Extension	Manage Hyderabad	

Details of participation in 21 day training programme

Title	From -to	Duration	Institute	Specialization
54 th Orientation Program	18 /05/15 to 14 /06/ 15	21 days	Dr. HS GOUR UTD SAGAR MP	
Refresher Course on Research Methodology	16/01/17 To 05/02/17	21 days	Dr. HS GOUR UTD SAGAR MP	Research Methodology
Orientation Course on Teaching and Pedagogy	18/12/2019 to 07/01/2020	21 Days	Dr. HS GOUR UTD SAGAR MP	Teaching Pedagogy
Refresher Course on Data Analysis Using Statistical Methods	06 /07/2020 To 19 /07/2020	14 days	Dr. HS GOUR UTD SAGAR MP	Statistical methods

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Hands-on Training on Remote Sensing and GIS Using QGIS	29/08/2021 To 29/08/2021	21 days	NAHEP JNKVV Jabalpur	Remote Sensing

Experience in teaching

Degree	Bachelor	Master	Doctorate
Year	10	7	

Number of courses taught and year of experience

Sr	Degree	Title of the course taught	Year of experience for the course	Course Learning Outcomes	details Specialization for the course (PD/Training/orientation)
1	Bachelor	Agriculture Marketing	12	Students learnt basics of Marketing and most of them are doing well in Marketing Job.	MBA, Ph.D
2	Bachelor	Agri. business Management	6	Students learnt many management and business skills. These skills help them in surviving in the corporate culture.	MBA, Ph.D
3	Bachelor	Project formulation and Evaluation Technique	6	Some of the students had submitted their project proposal and they also got sanction for the same.	MBA, Ph.D
4	Bachelor	Communication Skill and Personality development	4	Students had learnt personality development tact and communication skills which assist them to become more presentable.	MBA, Ph.D
5	Bachelor	Entrepreneurship Development and Business Communication	2	Students apply the knowledge which they obtain from this course in doing many startup,	MBA, Ph.D
6	Bachelor	Economics and Marketing	3		
7	Bachelor	Comprehension and Communication skill in English	4	Students had learnt personality development tact and communication skills which assist them to	MBA, Ph.D

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				become more presentable.	
8	Bachelor	Farm Management, Production and Resource Economics	1	Students applied these knowledge in proper management of farm and other economic resources.	PGDAEM
9	Bachelor	Agricultural Finance and Cooperation (AFC)	1	Students applied this knowledge in obtaining finance for different agriculture purpose,	PGDAEM
1	Master	Agriculture Marketing	6	Students learnt basics of Marketing and most of them are doing well in Marketing Job.	MBA, Ph.D
2	Master	Intellectual Property Rights	4	Students learnt how to make use of IPR tools for protecting their innovations.	Refresher Course
3	Master	Entrepreneurship Development and Management in extension	3	Students apply the knowledge which they obtain from this course in doing many startup,	Orientation Programm attended
4	Master	Library and Information Service	3	Students used outcome of this subject in further research purposes.	Refresher Course
9	Doctorate				
10					
11					

Guided for curricular research guided

Degree	Master	Doctorate	Total
Number	Major : 3 Minor: 9 M Phil: 2 Major	Outside JNKVV : 4 Major	
Field of expertise			

Accomplishment in teaching

Professional licensure and certification	1. Had completed one year MOOC course on Post Graduate Diploma in Agricultural Extension Management which is organized by MANAGE Hyderabad and secured good grades.
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Honours and awards	<p>2. Received " Award of Excellence in Teaching" in International Seminar Jointly Organized by South Asia Management Association and Jabalpur Management Association in 2015,</p> <p>3. Received " International Award of Invaluable Contribution to Serve Education" in International Seminar Jointly Organized by South Asia Management Association and Jabalpur Management Association 10-12 October 2016.</p> <p>4. Received " Young Scientist Award" in International Conference on The Education Crisis and Sustainability mission for the Better World on 9-10 June 2018 Organized by HitkariniPrashikshanMahilaMahavidlaya Jabalpur M.P</p> <p>5. Receive "Scientist of the year Award" in3 days National Conference on Multidisciplinary research and Practice on Advances in Tools and Techniques including ICT for Sustainable Management of Agriculture , History, Arts, Sports, Health and Economy organized by Koshambi Foundation, India from November 12th 2021 to November 14th 2021.</p> <p>6. Completed MOOC Program Post Graduate Diploma in Agricultural Extension Management Organised by MANAGE Hyderabad.</p>								
Continuous documented excellence in teaching	<ul style="list-style-type: none"> Develop Manual on Agriculture Marketing Trade and Prices . This Manual is Bi-lingual and Used by many campuses of JNKVV and other Universities, Receive Above and Beyond the Call of Duty (ABCD) certificate for organizing online Exam of the entire university during tough time of Covid. 								
Other demonstrated competencies and achievements that contribute to excellence in teaching and student learning outcomes	<ul style="list-style-type: none"> Organised Online Exams for all the Programs UG, PG Programs including Agriculture, Engineering, Horticulture, Forestry for two years during COVID period. Published more then 100 Articles in National and International Journals recognise by UGC but they are NAAS Rated. Had Organised more than 4 Seminar and Workshop of National and International Level. 								
Number of research paper as per NAAS rating published so far	<table border="1" data-bbox="463 1522 1509 1704"> <tr> <td data-bbox="463 1522 780 1564">4.00-5.00</td><td data-bbox="780 1522 1029 1564">5.01-6.00</td><td data-bbox="1029 1522 1416 1564">6.01-7.00</td><td data-bbox="1416 1522 1509 1564">>7.00</td></tr> <tr> <td data-bbox="463 1564 780 1704">7</td><td data-bbox="780 1564 1029 1704">2</td><td data-bbox="1029 1564 1416 1704"></td><td data-bbox="1416 1564 1509 1704"></td></tr> </table>	4.00-5.00	5.01-6.00	6.01-7.00	>7.00	7	2		
4.00-5.00	5.01-6.00	6.01-7.00	>7.00						
7	2								

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Published books with ISBN /ISSN	<ul style="list-style-type: none"> • Dr. Anil Mishra "Summer Internship simplified" by Biztantra publisher, New Delhi. This book is highly recognize and praised by Academicians and Industrialist throughout the country ISBN: 978-81-7722-537-2 in feb 07. • Dr. Anil Mishra / RuchiGupta "Customer service in retailing" by Biztantra, New Delhi. Recently We had launched this book taking needs of Retail Professionals and Students into consideration. ISBN:978-81-7722-371-2 in august 08. • Dr. Anil Mishra Amit Mishra "Marketing strategies" excel publisher, New Delhi. March 2010 ISBN: 978-81-7446-831-4.. • Rural Development and Agriculture Techniques in India' by Dr. Dr. Anil Mishra and Dr.RudrasenSingh published by GJMS Publication ISBN: 978-93-85304-84-2. ISBN: 978-93-85304-65-1 Publisher GJM International Publisher, 2018 • Innovative Approaches for Rural and Agriculture Advancement, ISBN: 978-93-85304-43-9 Publisher GJM International Publisher, 2018 				
Details of International exposure					
Pos t	Organizatio n	Field of Assignment	From	To	Durati on

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