

Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur, Madhya Pradesh



Three Day Virtual Training Program
on

“Scientific Mushroom Production and Management”

April 28-30, 2021



Jointly organized by

Jawahar RABI,

RKVY-RAFTAAR - AGRIBUSINESS INCUBATOR

&

Business Planning & Development (BPD) Unit

Institute of Agribusiness Management

Collage of Agriculture, Jabalpur,

Madhya Pradesh

About Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur

Jawaharlal Nehru Krishi Vishwavidyalaya established on October 2, 1964, is a forerunner university located in Jabalpur, Madhya Pradesh. The university is awarded Sardar Ballabh Bhai Patel Outstanding University Award for the year 2018 by the Indian Council of Agricultural Research, New Delhi. The university has various constituent colleges, Agricultural Research Stations, and Krishi Vigyan Kendra's. The University offers Bachelor's, Master's, and Doctoral degrees in the Faculty of Agriculture and the Faculty of Agricultural Engineering. The University also offers diploma courses of two years in "Seed Production" and "Nursery Management" at Horticulture Vocational Education Institute, Garhakota, Sagar, Madhya Pradesh.

About Agribusiness Leadership Programs

Jawahar-R-Agribusiness Incubator

JAWAHAR-R-ABI as business incubators center for Agri-Startups has been conceptualized and established under Institute of Agri-business Management, Jawaharlal Nehru Krishi Vishwa Vidyalaya, Jabalpur, Madhya Pradesh, India with aims to promote innovation-led entrepreneurship and business creation in agriculture and allied sector by skill development; capacity building and technology scale-up. This incubation center is funded under the RKVY RAFTAAR scheme of Ministry of Agriculture and Farmers Welfare, GOI, New Delhi and PUSA KRISHI, IARI, New Delhi is supporting as knowledge partner.

Business Planning & Development Unit

It is playing a vital role in the development of agriprenurship & commercializing transferable technology through the incubator, protection through IPR, licensing, commercialization, market linkages, quality assurance system, and human resource development. It is a unique ecosystem of mentors brought together to advise, share, and collaborate, with regular events, internal networks, and support systems. It has the core specialization in agriprenurship development via aforesaid capacity building programs and transfer of technology.

Patron

Prof. P.K. Bisen
Vice-Chancellor

Co-Patron

Dr. Dharendra Khare
Dean Faculty of Agriculture

Dr. P.K. Mishra
Director Research Services

Dr. Abhishek Shukla
Director Instructions

Dr. Deep Pahelwan
Director Farms

Dr. A. K. Bhowmick
Dean, CoA, JNKVV, Jabalpur

Program Director

Dr. S.B. Nahatkar
Director, IABM & PI, BPD

Program Coordinator

Dr. (Smt.) Anupama Verma, Asst., Professor

Program Co-coordinators

Mrs. Laveena Sharma, Business Manager
Mr. Deepak Pal, Business Associate

Online Platform: Google Meet link will be provided to 250 registered participants only on first come first serve basis.

Registered participants will receive **E-certificate** on successful completion.

About the Virtual Agribusiness Leadership Program

Scientific Mushroom Production and Management

India is producing about 1.81 lakh tonnes of mushroom per annum in comparison to 330 lakh tonnes in China. With more than 1.37 billion population, the availability is very meagre as the production is very low. India is having more than 700 million tonnes of agri-residue which is not utilized commercially on large scale. If about 1-2% of the agri-residue is utilized India can produce about 15-20 lakh tonnes of protein rich mushroom which will help to combat the malnutrition along with livelihood opportunities in the rural areas. Further, the land and water requirement for the cultivation of mushroom is low compared to other field and horticultural crops. Overall mushroom cultivation demands very good entrepreneurship and leadership with low cost.

Address for correspondence

General query:

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Account's query:

Shri. Jai Kumar Verma, Mob. +91-7566467306, Email id: jai.jnkvv@gmail.com

Target beneficiaries

- Junior and middle level managers from horticulture industry engaged in the production, marketing, quality assurance or business development etc.
- Teaching, research & extension staff of universities or institutes willing to upgrade their knowledge and skill in mushroom production & management.
- Students & Entrepreneurs willing to start their mushroom production & management business.
- Rural youth for self-employment.

Registration Fee: Rs. 300/- participant

Details for NEFT: BPD-JNKVV R/F, A/C (Current)

A/C No: 20030210000137

IFSC Code: UCBA0002003

MICR Code: 482028009

Address: UCO Bank, JNKVV, Jabalpur

Registration Link: For online registration log on- <https://forms.gle/CNWGNCiVXsSocLWU6>